

MEDICINES MANAGEMENT 2022

The 46th SHPA National Conference
1–3 December 2022 → Brisbane, Qld
mm2022.shpa.org.au



Supporter
Prospectus



The Society of Hospital Pharmacists of Australia (SHPA) invites you to join leading pharmacists and pharmacy technicians from across the health system at Medicines Management 2022 (MM2022), Australia's largest scientific pharmacy conference.



**RECONNECT.
REDISCOVER.
RESHAPE.
REINVIGORATE.
RECHARGE.**

After three years apart we are excited to recharge, reconnect and reinvigorate as we welcome our profession back to a very special face-to-face Medicines Management 2022, the 46th SHPA National Conference.

Over 1 – 3 December we invite you to reconnect with leading pharmacists and technicians from all areas of practice, allied health care professionals and other supporters as we shape the future of medicines management and patient care in a truly electric atmosphere.

The involvement of our supporters drives the energy and buzz of Medicines Management conferences and your involvement in MM2022 is a unique opportunity to strengthen your brand profile and gain exceptional access to leading pharmacy practitioners in person! With the welcome reception,

poster viewing, tea breaks and lunches all held in the Exhibition Hall there will be numerous opportunities for revitalising your relationships.

This Supporter Prospectus outlines our 2022 range of options and packages, providing comprehensive opportunities for powerful brand exposure before, during and after the conference. In addition, I welcome the chance to discuss developing a tailored package that meets your company's individual needs.

We look forward to re-engaging with our long term supporters and welcoming new supporters at MM2022, 1-3 December in Brisbane, Qld.

Kind regards,

Sally Ridgers
SHPA Head of Education



**DON'T DELAY YOUR BOOKING, THE
MM2022 EXHIBITION WILL SELL OUT!**

Full details will be provided at mm2022.shpa.org.au

AN INFLUENTIAL PLATFORM

Being part of MM2022 will give you the opportunity to:

- reconnect with your customers
- build awareness of your brand as a leading supplier within the industry, both nationally and internationally;
- deliver a clear message that you have a genuine commitment to safe and effective medicines management;
- network in a variety of formats, greatly enhancing your long term relationships and sales opportunities;
- launch new products, and give clients 'hands on' experience with your products
- access all scientific sessions.

WHO ATTENDS?

Directors of Pharmacy from Australian public and private hospitals.

Leading pharmacists from:

- Public and private hospitals
- Community and consultant pharmacy Academia
- Research
- Industry
- Government
- Quality use of medicines programs, clinical governance and medicines management programs
- Pharmacy technicians
- Allied healthcare professionals.

OPPORTUNITIES AT A GLANCE

All prices quoted in Australian dollars and are GST inclusive

Principal conference partner	\$36,000	1 opportunity
------------------------------	----------	---------------

SUPPORT INCLUDING EXHIBITION SPACE/BOOTH

Major supporter	\$26,000	8 opportunities
-----------------	----------	-----------------

Exhibition supporter plus	\$17,500	Dependent on availability
---------------------------	----------	---------------------------

Exhibition supporter	\$6,700	
----------------------	---------	--

CONFERENCE PROGRAM

Scientific program supporter	\$10,000	3 opportunities
------------------------------	----------	-----------------

Pre-conference program supporter	\$6,000	
----------------------------------	---------	--

CONFERENCE E-COMMUNICATIONS

Conference app supporter	\$5,500	2 opportunities
--------------------------	---------	-----------------

Promotional opportunities on the app	\$1,600	
--------------------------------------	---------	--

CONFERENCE MATERIALS

Lanyards	\$8,000	1 opportunity
----------	---------	---------------

Writing pads	\$8,000 + stock	1 opportunity
--------------	-----------------	---------------

Pens	\$3,000 + stock	1 opportunity
------	-----------------	---------------

CONFERENCE HOSPITALITY

Espresso cart	\$6,000	4 opportunities
---------------	---------	-----------------

CONFERENCE ADVERTISING (DIGITAL HANDBOOK)

Full page advertisement	\$2,250	
-------------------------	---------	--

Half page advertisement	\$1,850	
-------------------------	---------	--

Quarter page advertisement	\$1,100	
----------------------------	---------	--

PRELIMINARY EXHIBITION SCHEDULE

Thursday 1 December

Bump in

Friday 2 December

Exhibition open

Saturday 3 December

Exhibition open

(Closes at the conclusion of afternoon tea approx. 4.30pm)

SUPPORTER OPPORTUNITIES

Principal conference partner

\$36,000

1 opportunity

As MM2022's principal conference partner, you have unprecedented access to Australia's leading pharmacists with high and sustained brand presence across the entire program – including the option of a custom booth and brightest visibility in the exhibition hall.

Entitlements

EXHIBITION SPACE IN PREMIUM LOCATION

Up to 6m x 6m space with standard booth provided. Custom booth principal partner's responsibility.

REGISTRATIONS: EIGHT (8) FULL REGISTRATIONS

Includes: Welcome Reception (Friday), Conference Gala Dinner (Saturday) and access to all scientific sessions, excluding workshops and conversations.

You also have the opportunity to purchase an unlimited number of additional supporter/exhibitor registrations at the special rate of \$490.

2 INVITATIONS TO THE PRESIDENT'S EVENT, THURSDAY 1 DECEMBER

An invitation only event, guests including SHPA Board Directors, VIP invited guests, and scientific program keynote speakers.

ACKNOWLEDGMENT/LOGO PLACEMENT

Acknowledgment of the partnership during the opening and closing ceremonies.

Company logo and acknowledgment as a principal conference partner:

- on the conference website home page mm2022.shpa.org.au with a link to your homepage
- on official MM2022 conference signage at venue
- in the online registration brochure.

200 word company listing and logo in the conference handbook.

MM2022 app:

- A rotating banner advertisement (or equivalent) appearing frequently throughout the MM2022 app. Exposure is the ultimate goal so your banner ad will be placed at focal points throughout the app.

- Option to upload documents such as PDF brochures, product presentations, flyers and videos
- 6 push alerts

ADVERTISEMENTS

Full page, full colour advertisement in digital conference handbook (artwork to be supplied by partner).

Full page, full colour advertisement in the MM2022 edition of SHPA publication Pharmacy GRIT (artwork to be supplied by Partner).

2 banner advertisements in the February SHPA weekly member eNews (artwork to be supplied by partner)

DELEGATE INFORMATION

Electronic copy of delegate list (name, organisation, email, state) one week prior to MM2022.

SUPPORT INCLUDING EXHIBITION SPACE/BOOTH

Major supporter

\$26,000

8 opportunities

Entitlements

EXHIBITION SPACE: 6M X 3M IN A PREMIUM LOCATION

Please note custom booths cannot exceed 4m height.

Booth provided if required:

- **Walls:** 2.5m flush, slimline aluminium wall frame with removable white panels that allow for graphics
- **Fascia:** 0.5m light-box fascia to maximise presence
- **Sign:** Seamless panel allowing for digital print
- **Lighting:** 2 x 150 watt spotlights per booth mounted on light track inside fascia

REGISTRATIONS: FOUR (4) FULL REGISTRATIONS

Includes: Welcome Reception (Friday), Conference Gala Dinner (Saturday) and

access to all scientific sessions, excluding workshops and conversations.

You also have the opportunity to purchase an unlimited number of additional supporter/exhibitor registrations at the special rate of \$490.

ACKNOWLEDGMENT/LOGO PLACEMENT

Acknowledgment of support during the opening ceremony.

Company logo and acknowledgment as a major supporter:

- on the conference website **mm2022.shpa.org.au** with a link to your homepage
- on official MM2022 conference signage at venue
- in the online registration brochure

→ in the MM2022 app.

150 word company listing and logo in the conference handbook.

ADVERTISEMENT

Half page, full colour advertisement in the conference handbook (artwork to be supplied by supporter).

1 advertisement in the November or December SHPA Member weekly eNews (artwork to be supplied by supporter).

DELEGATE INFORMATION

Electronic copy of delegate list (name, organisation, email, state) one week prior to MM2022.

Exhibition supporter plus

\$17,500

Dependent on availability

Entitlements

EXHIBITION SPACE: 6M X 3M

Please note custom booths cannot exceed 3.5m height

Booth provided if required:

- **Walls:** 2.5m flush, slimline aluminium wall frame with removable white panels that allow for graphics
- **Fascia:** 0.5m light-box fascia to maximise presence
- **Sign:** Seamless panel allowing for digital print
- **Lighting:** 2 x 150 watt spotlights per booth mounted on light track inside fascia

REGISTRATIONS: TWO (2) EXHIBITOR/SUPPORTER REGISTRATIONS

Includes: Welcome Reception [Friday] and access to all scientific sessions excluding workshops & conversations.

Conference Gala Dinner not included.

You also have the opportunity to purchase an unlimited number of additional supporter/exhibitor registrations at the special rate of \$490.

ACKNOWLEDGMENT/LOGO PLACEMENT

Listing in the MM2022 app with logo.

80 word company listing and logo in the conference handbook.

DELEGATE INFORMATION

Delegate list will be available via the MM2022 app.

ADVERTISEMENT

1 advertisement in the November or December SHPA Member weekly eNews (artwork to be supplied by supporter).

Exhibition supporter

\$6,700

Entitlements

EXHIBITION SPACE: SIZE: 3M X 3M

Please note custom booths cannot exceed 3m height

Booth provided if required:

- **Walls:** 2.5m flush, slimline aluminium wall frame with removable white panels that allow for graphics
- **Fascia:** 0.5m light-box fascia to maximise presence
- **Sign:** Seamless panel allowing for digital print
- **Lighting:** 2 x 150 watt spotlights per booth mounted on light track inside fascia

REGISTRATIONS: TWO (2) EXHIBITOR/SUPPORTER REGISTRATIONS

Includes: Welcome Reception (Friday) and access to all scientific sessions excluding workshops and conversations.

Conference Gala Dinner not included.

You also have the opportunity to purchase a maximum of four (4) additional supporter/exhibitor registrations at the special rate of \$490.

ACKNOWLEDGMENT/LOGO PLACEMENT

Listing in the MM2022 app with logo.

80 word company listing and logo in the conference handbook.

DELEGATE INFORMATION

Delegate list will be available via the MM2022 app.

CONFERENCE PROGRAM

Scientific program supporter

\$10,000

3 opportunities

Demonstrate your commitment to excellence in Australian pharmacy by supporting the MM2022 scientific program, enabling the Scientific Program Committee to engage speakers who are experts in their field, contributing to a highly captivating and scientifically rigorous program.

Entitlements

ACKNOWLEDGMENT/ LOGO PLACEMENT

Acknowledgment of your support during the opening ceremony.

COMPANY LOGO AND ACKNOWLEDGMENT

Company logo and acknowledgment as a scientific program supporter:

- on the conference website home page, mm2022.shpa.org.au with a link to your homepage

- on official MM2022 conference signage at venue
- in the online registration brochure.

150 word company listing and logo in the conference handbook.

REGISTRATION: ONE (1) FULL CONFERENCE REGISTRATION

Includes: access to all scientific sessions, including workshops and conversations, Welcome Reception and Conference Gala Dinner.

Pre-conference program supporter \$6,000

The MM2022 pre-conference program will offer a number of half day programs developed by SHPA Specialty Practice Streams. We are offering you the opportunity to show your support for one or more of these sessions. For further program details please contact us.

Entitlements

COMPANY LOGO AND ACKNOWLEDGMENT

On the conference website pre-conference program page
On the pre-conference signage
In the online registration brochure

REGISTRATION

1 registration to the pre-conference session

CONFERENCE E-COMMUNICATIONS

Conference app supporter \$5,500 2 opportunities

*Maximise your exposure on the **MM2022 app**, the must-have guide for all delegates showcasing the full program, abstracts, posters, speaker details, social program, supporter listing, audience polling, alerts and maps.*

Supporting the app will get your foot in the door early, boosting your exposure to delegates before the conference starts.

Entitlements

MM2022 APP

A rotating banner (or equivalent) advertisement appearing frequently throughout the app. Exposure is the ultimate goal so your banner ad will be placed at focal points throughout the app.
Option to upload documents such as PDF brochures, product presentations, flyers and videos.
4 push alerts.

ACKNOWLEDGMENT/LOGO PLACEMENT

Company branding and acknowledgment as an MM2022 app supporter on the conference website **mm2022.shpa.org.au**, with a link to your homepage.
100 word company listing and logo in the conference handbook.

DELEGATE INFORMATION

Delegate list will be available via the MM2022 app.

Promotional opportunities on the app \$1,500

Available as a handy add-on to packages that include exhibition space. Enhance your profile and increase your exposure to

conference delegates before, during and after the conference, with ability to upload

documents such as PDF brochures, product presentations, flyers and videos.

CONFERENCE MATERIALS

Lanyards

\$8,000

1 opportunity

SOLD OUT

Have every delegate wear your logo for four days! Official MM2022 lanyards, printed with the conference logo and your company logo, are required to be worn to gain access to all areas of the conference.

Writing pads

\$3,000 + stock

1 opportunity

SOLD OUT

This is an opportunity to have your branded writing pads available at the registration desk for all delegates to collect (writing pads to be supplied by supporter).

Pens

\$3,000 + stock

1 opportunity

SOLD OUT

Make your mark, as delegates make theirs. This is an opportunity to have your branded pens available at the registration desk and the entrance to the plenary for all delegates to collect (pens to be supplied by supporter).

CONFERENCE HOSPITALITY

Espresso cart

\$6,000

4 opportunities

Want to upgrade by adding an exhibition pod located beside the espresso cart?

Please contact Sally Ridgers to discuss, at MM2022@shpa.org.au

Entitlements

ACKNOWLEDGMENT/LOGO PLACEMENT

Company branding with logo and acknowledgment of support on signage placed on or near the espresso cart. SHPA will provide this signage.

Opportunity to place one pull up banner at the rear of the espresso bar (to be supplied by company).

Opportunity to provide branded coffee cups, napkins, aprons for baristas at your own additional cost.

Listing with logo in the conference app.

80 word company listing and logo in conference handbook.

REGISTRATION

One Exhibitor/Supporter registration, including Welcome Reception (Friday) and access to all scientific sessions excluding the workshops and conversations.

Conference Gala Dinner not included.

DELEGATE INFORMATION

Delegate list will be available via the MM2022 app.

CONFERENCE ADVERTISING (HANDBOOK)

Full page advertisement

\$2,200

Full colour advertisement in digital conference handbook (dimensions to be confirmed).

Delegate list will be available via the MM2022 app.

Supporter to provide artwork.

Half page advertisement

\$1,800

Full colour advertisement in digital conference handbook (dimensions to be confirmed).

Delegate list will be available via the MM2022 app.

Supporter to provide artwork.

Quarter page advertisement

\$1,100

Full colour advertisement in digital conference handbook (dimensions to be confirmed).

Delegate list will be available via the MM2022 app.

Supporter to provide artwork.

SUPPORTER BOOKING FORM

Please complete this form and return to:

Sally Ridgers, Head of Education

E MM2022@shpa.org.au

**MEDICINES
MANAGEMENT
2022**

Contact details

Name		
Position		
Organisation		
Postal Address		
		State
		Postcode
Phone ()	Fax ()	Mobile
Email		
Company name is to be listed in the following way in all conference collateral:		

Supporter package preferences

All prices are in Australian dollars AUD\$ and inclusive of GST.

I/we would like to transfer our MM2021 support booking to MM2022.

I/we would like to take up the following support package(s):

Supporter opportunities	
<input type="checkbox"/> Principal conference partner	\$36,000
Supporter opportunities	
<input type="checkbox"/> Major supporter	\$26,000
<input type="checkbox"/> Exhibition supporter plus	\$17,500
<input type="checkbox"/> Exhibition supporter	\$6,700
Conference program	
<input type="checkbox"/> Scientific program supporter	\$10,000
<input type="checkbox"/> Pre-conference program supporter	\$6,000
Conference e-communications	
<input type="checkbox"/> Conference app supporter	\$5,500
<input type="checkbox"/> Promotional opportunities on the app	\$1,600

Conference materials	
<input type="checkbox"/> Lanyards	\$8,000
<input type="checkbox"/> Writing pads	\$3,000 + stock
<input type="checkbox"/> Pens	\$3,000 + stock
Conference Hospitality	
<input type="checkbox"/> Espresso cart	\$6,000
Conference advertising	
<input type="checkbox"/> Full page advertisement	\$2,250
<input type="checkbox"/> Half page advertisement	\$1,850
<input type="checkbox"/> Quarter page advertisement	\$1,100
Total:	

SOLD OUT

Conditions

I/we accept the terms and conditions of undertaking a support package for Medicines Management 2022, the 46th SHPA National Conference.

Name	
Signature	Date

TERMS AND CONDITIONS

All staff in attendance at your booth MUST be registered for the conference.

Where a complimentary registration is included in the support package you will be required to complete a registration form with the details of the attending delegate.

If additional staff are attending, they may be registered at the special supporter rate of \$490 – a maximum of four additional registrations may be purchased – or unlimited additional registrations for the Principal conference partner, the Major Supporter and the Exhibition Supporter Plus.

The Society of Hospital Pharmacists of Australia will hereafter be referred to as 'the Organisers'.

1. Support packages will be allocated in order of receipt of booking forms.
2. An invoice will be sent when we have received your signed booking form. If a purchase order number is required this MUST be included on the booking form.
3. If a signed contract is required this must be sent at the time of booking.
4. SHPA payment terms are 30 days. If payment is not received by the due date your selected booth will be released and you will have the opportunity to select another booth when payment is received. If a signed contract is required this must be sent at the time of booking.
5. The Organisers accept no liability for damage to exhibits by loss, damage, theft, fire, water, storms, strikes, riots or any cause whatsoever. Supports are advised to insure against such liability.
6. The Organisers reserve the right to change the venue and duration if circumstances demand at their discretion. The Supporter will indemnify the organisers in respect of any claims and demands in respect thereof. The Supporter must take out adequate insurance in respect of all claims.
7. The Organisers reserve the right to alter the Exhibition floorplan.
8. All custom booth plans MUST be submitted to the organisers at least 1 month prior to the event. Organisers have the right to impose restrictions such as total heights, rigged banners etc. Please refer to our guidelines at mm2022.shpa.org.au. The organisers reserve the right to impose additional restrictions not listed.
9. The Supporter has no right to use the MM2022 or SHPA logos unless authorised by SHPA.
10. Exhibits must not be removed and displays must not be dismantled either partly or in total before CLOSING TIME on the last day of the exhibition. All exhibits and display material must be removed by the time indicated in the Supporters manual.
11. Supporters may only conduct competitions or offer prizes with the permission of the organisers.
12. The Supporter undertakes that they will not hold any events, educationals or social functions at the same time as official Conference Program sessions or social functions.
13. For cancellation of support at least two months prior to the commencement of the exhibition, full payments will be refundable if the organisers are able to re-sell the package.
14. For cancellations less than two months prior to the commencement of the exhibition, all payments are non-refundable.
15. If the organiser cancels the conference due to a COVID-19 related event Supporter payments will be deferred to MM2023 or refunded, less any reasonable costs already incurred by the organisers and/or suppliers.